

PRESENTED BY

**EP Enterprise Bank**  
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CREATE SUCCESS

# Identity Crisis: How To Define & Build Your Brand



Non-Profit  
Collaborative

## Free Seminar for Non-Profits

- Understand the importance of brand continuity
- Clarify your content strategy
- Develop your visual identity with do-it-yourself design tips
- Connect your brand and audience through storytelling

**Wednesday, September 13, 2017**

**8:30 – 10:30am** | Doors open at 8:00am | Complimentary breakfast provided

**Enterprise Bank** | 18 Palmer Street, Community Room | Lowell, MA

**TO REGISTER** or for more information, visit  
**[EnterpriseBanking.com/NPC](http://EnterpriseBanking.com/NPC)**.



**LAURELEE LANGAN**  
Marketing Manager, VP



**COURTNEY O'MALLEY**  
Marketing Specialist



**TAMMY DOHNER**  
Marketing Coordinator

Enterprise Bank's Marketing Team will lead this interactive, panel-style seminar in which attendees will learn the importance of defining and building your brand in today's competitive marketplace. Come prepared to learn, discuss and engage with fellow non-profits in the area.